



Lindsey McIntire

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* WORK EXPERIENCE

Graphic Design & Social Media Coordinator 5/2024 to 1/2025

As the Graphic Design & Social Media Coordinator for the Miller College of Business at Ball State University. This role included Social Media Management, Marketing, Content Strategy, and Graphic Design.

My responsibilities included:

- Designed print and digital assets (flyers, posters, infographics, event signage) using Adobe Creative Suite
- Created branded content for internal displays website, email marketing, speaker series, and campus-wide promotions
- Managed and scheduled posts across Instagram, LinkedIn, Facebook, and Twitter using Meta Business Suite and Hootsuite
- Maintained monthly content calendars in Trello and Google Sheets to align with

Graphic Design Intern 5/2024 to 1/2025

As a Social Media and Graphic Design Intern at Emens Auditorium at Ball State University, my job was to enhance the visibility of the

My responsibilities included:

- Designed promotional materials like ads, posters, and flyers
- Plan and execute social media campaigns.
- Managed calendars for social media content.
- Create content for all social media platforms
- Monitor social media performance

Freelance Graphic Designer & Social Media Manager 2020– Present

Provide creative design and social media management services for a variety of clients, including local animal shelters, campus organizations, and local bands.

Barista 8/2024 to Current

As a Starbucks Barista, I prepare and serve drinks and food with accuracy, speed, and a focus on creating a welcoming and friendly environment.

Sales Associate 5/2023 to 5/2024

As a Sales Associate at Menards, I provided customer service while assisting customers in finding products that met their needs.

* TECHNICAL SKILLS

- Adobe Creative Suite
- Canva
- Meta Business Suite
- Hootsuite, Buffer
- Hubspot
- Trello, Miro, Notion
- Monday, Slack
- Hubspot
- Google Analytics
- Microsoft Suite

* DESIGN SKILLS

Brand & Identity Marketing Illustration
Packaging Typography Photography

* EDUCATION

Ball State University 2025

Major: Graphic Design

In addition to graphic design, I have also studied printmaking, metals, painting, and graphic arts management.

Jay County High School

Graduated with Academic and Technical Honors in Visual Communication, gaining hands-on experience in graphic design, print production, and client-based projects. Combined creative skills with real-world applications through courses in photography, illustration, and visual storytelling.